

BerryFest 2017 Vendor Directions:

**VENDORS MAY PICK UP ADDITIONAL PARKING PASSES AND WRISTBANDS DURING CHECK-IN ON THURSDAY & FRIDAY IN THE BERRYFEST ADMINISTRATION BUILDING AT THE FAIRGROUNDS.**

All Vendors with Trailers or big set-ups are to set up Thursday May 11th from 9am to 6pm,

Vendors with Tents set up Friday May 12th from 9am to 6pm,

Indoor Vendors (Strawberry Kitchen) may set-up Thursday or Friday from 9am to 6pm

Vendor Load in (Products Only) between 7 and 7:30am Both Event Days. Vehicles must be off the grounds by 7:30am. If we start to hook a tow truck to your vehicle it will cost you \$150 to disconnect or \$300 if towed. So please unload, go park your vehicle then come back and set-up. We try to give a 5 minute warning over the PA and we generally give a 5 minute grace but don't rely on them.

(All other product must be hand trucked in from vendor lot) "J2" Parking Pass required for unloading during event, please ask for one at the Managers office during check in if needed.

All vendors required open between 8am to 6pm both days. Limited or minimal staff is suggested before 10am. Leaving or tearing down early will result in a fine per your contract/application.

Tent Vendor Tear Down must be complete by Sunday the 14th at 9pm

Trailer and Sponsor Tear Down must be complete by Monday the 15th at 2pm

We will have a security team at the fairgrounds from Thursday May 11<sup>th</sup> at 6pm to Monday May 15<sup>th</sup> at 8am. We do not carry insurance on your property. You must carry your own insurance on your property.

- Vendor booths must be staffed during the pancake breakfast from 8am to 10am both days
- Vendors must be open from 10am to 6pm both days
- Vendors must close at 6pm sharp both days
- It is optional for Vendors to be open from 8am to 10am however booth must be staffed regardless.

Our office number 916-787-0101 is the best way to get a hold of us but call Evan at 916-896-9456 or John (916) 412-6490 if you have an emergency. We will be in the event Manager/Security office at the Fairgrounds on Thursday and Friday for Set-Up. We will be in the event Manager/Security office on Saturday and Sunday if you have questions during the event. It is located directly behind the grandstands in the white modular with red trim.

Vendor parking Gate C, Vendor Loading Gate J

**DRIVING INSTRUCTIONS for  
loading and unloading, Gate J**

- > From I80 Take HWY 65 North,
- > Exit Washington Blvd,
- > Turn Left on Washington Blvd,
- > Turn Right on Corporate Yard Road,
- > Turn Left into Gate J,
- > For GPS:  
90 Corporation Yard Road, Roseville, CA 95678

**DRIVING INSTRUCTIONS for  
Parking, Gate C**

- > From I80 Take HWY 65 North,
- > Exit Washington Blvd,
- > Turn Left on Washington Blvd,
- > Turn Right on All America City Blvd,
- > Follow signs to "Parking"
- > For GPS,  
800 All America City Blvd., Roseville, CA 95678

Please check in at the manager's office before  
setting up your booth

We wish you a successful year in business and health.  
Thank you for trusting in us.  
Johny 5 Productions