



BERRYFEST 2017

VENDOR APPLICATION

SATURDAY, MAY 13 AND SUNDAY MAY 14 FROM 10AM TO 6PM (MOTHERS DAY WEEKEND)
AT THE FAIRGROUNDS ON WASHINGTON BLVD IN ROSEVILLE

BUSINESS NAME: _____

SELECT ONE; NEW APPLICANT _____ RETURNING _____

- + _____ **CALIFORNIA FARMER SELLING PRODUCE (FREE \$00) 10X10**
 - + _____ **ARTS AND CRAFTS, (\$135) (PICTURES OF PRODUCTS AND BOOTH REQUIRED) 10 X 10**
PICK ONE, _____ INSIDE WITH COMMERCIAL VENDORS, _____ OUTSIDE, WITH OTHER CRAFT VENDORS
 - + _____ **FINE ART (\$135) (PICTURES OF PRODUCTS AND BOOTH REQUIRED) 10 X 10**
PICK ONE, _____ INSIDE WITH COMMERCIAL VENDORS, _____ OUTSIDE, WITH CRAFT VENDORS
 - + _____ **NON PROFIT (\$177.50) OUTSIDE 10 X 10**
(CALL OR EMAIL COORDINATOR AND ASK IF THERE ARE ANY NON PROFIT TRADE OR PARTNERSHIP OPPORTUNITIES)
 - + _____ **ADDITIONAL 10X10 FOR FARMER, ARTS AND CRAFT, FINE ART OR NON PROFIT (\$100)**
 - + _____ **OUT OF HOME COMMERCIAL, OUTSIDE (\$316) 10 X 10**
 - + _____ **ADDITIONAL 10X10 FOR OUT OF HOME COMMERCIAL (\$250)**
 - + _____ **COMMERCIAL VENDOR, OUTSIDE (\$490) 10 X 10**
 - + _____ **COMMERCIAL VENDOR, INSIDE (\$540) 10 X 10**
 - + _____ **ADDITIONAL 10X10 FOR COMMERCIAL VENDOR (\$300)**
 - + _____ **ELECTRICITY HOOK UP (\$100, 20A) (\$250, 50A)**
 - + _____ **CORNER UPGRADE (\$100)**
 - + _____ **8' TABLE RENTAL \$20**
 - + _____ **10X10 TENT RENTAL \$125**
 - + _____ **10X10 TENT RENTAL WITH WALLS \$225**
 - + _____ **FOOD OR BEVERAGE (\$390) OR 20% OF GROSS, WHICHEVER IS GREATER. OUTSIDE _____ X _____ ?**
Food Vendors must buy all fresh Strawberries from local FARMERS; list of farmers will be supplied to you. Farmers will sell vendors strawberries at wholesale cost before and during the event. This is to insure all Strawberries at the festival are LOCAL. Food Vendors must buy Ice from the boy scouts at the event. Food Vendors must honor Event food tickets. Food vendors must honor these tickets with one menu item. 20 complimentary tickets total Per Vendor Per Weekend. Event will Pay Vendor for any Comp tickets beyond 20 at normal menu Price.
 - + _____ **COMMUNITY SPONSOR (\$500) INCLUDES LOGO ON COMMUNITY STAGE BANNER. ONE OF YOUR BANNERS ON THE FENCE AT THE ENTRANCE TO THE PARKING LOT (5' X 9); LOGO IDENTIFICATION WITH HOT LINK, ON FEEDMEBERRIES.COM Four Live announcements per day; Business Name on the back of the 2017 official BerryFest T-Shirt. Transferred Imagery that you are a partner with Roseville's biggest event; One social media post thanking you for your sponsorship with link; tickets to VIP reception; Logo recognition on the BerryFest Poster, (art must be received by March 31, 2017) 20 complimentary passes Upgrades vendor space to Prime Exhibit space, Must be combined with vendor package; Email your graphic with link to our 50,000 person email list; Framed thank you letter; One T-Shirt. This package does not come with extra space. Vendor space must be purchased separately.**
- = _____ **YOUR TOTAL,**

PAYMENT OPTIONS;

- WE SENT CHECK # _____ PAYABLE TO JOHNY 5 PRODUCTIONS FOR \$ _____**
- PLEASE CALL US AT _____ TO PAY BY CREDIT CARD OVER THE PHONE, ASK FOR _____**
- PLEASE EMAIL US AN INVOICE SO THAT WE CAN SEND A CHECK OR PAY BY CREDIT CARD ONLINE**
- PAID CASH \$ _____**

IF YOU ATTEND BERRYFEST, AS A VENDOR, YOUR VENDOR SPACE IS GUARANTEED NOT TO GO UP FOR THE LIFE OF YOUR BUSINESS SO LONG AS YOU COMMIT BEFORE FEBRUARY 5 WITH A 25% DEPOSIT.

DESCRIBE YOUR PRODUCTS OR YOUR SERVICE: _____

TRAILER SET UP **MANDATORY THURSDAY MAY 11, 9AM TO 6PM**

TENT SET UP **MANDATORY ON FRIDAY MAY 12, 9AM TO 6PM**

VENDOR LOAD IN (PRODUCTS ONLY) BETWEEN **7AND 7:30AM BOTH EVENT DAYS**

BOOTHS MUST BE OCCUPIED 8AM TO 6PM AND OPEN 10AM TO 6PM BOTH DAYS

TENT VENDOR TEAR DOWN MUST BE COMPLETE BY SUNDAY THE 10TH AT 9PM

TRAILER AND SPONSOR TEAR DOWN MUST BE COMPLETE BY MONDAY THE 15TH AT 2PM

WE WILL HAVE A SECURITY TEAM AT THE FAIRGROUNDS FROM THURSDAY 6PM TO MONDAY 8AM

I WILL BE BRINGING MY OWN TENT *TRAILER *TRUCK

*TRUCK OR TRAILER LENGTH WHEN OPEN INCLUDING TONGUE: _____

*TOTAL DEPTH WHEN OPEN: _____

PLEASE SEND PICTURE OF BOOTH WITH APPLICATION FOR APPROVAL

BUSINESS NAME: _____

APPLICANT NAME: _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMERGENCY _____

FAX _____

RESALE # _____

E-MAIL ADDRESS: _____

WEBSITE: _____

FACEBOOK _____

TWITTER: _____

INSTAGRAM: _____

OFFICE USE ONLY

TYPE OF VENDOR, **PLACEMENT**

- FARMER ___X___
- NON PROFIT OUTSIDE ___X___
- ARTS AND CRAFTS OUTSIDE ___X___
- ARTS AND CRAFTS INSIDE ___X___
- FINE ART OUTSIDE ___X___
- FINE ART INSIDE ___X___
- OUT OF HOME COMMERCIAL OUTSIDE ___X___
- COMMERCIAL BUSINESS OUTSIDE ___X___
- COMMERCIAL BUSINESS INSIDE ___X___
- FOOD VENDOR ___X___
- SPONSOR ___X___
- 20 AMP X ___ 50AMP X ___

PAID \$ _____ ON _____ BY _____

BALANCE \$ _____ DUE: _____

PAID \$ _____ ON _____ BY _____

BALANCE \$ _____

BOOTH NUMBER : _____

REQUESTED
 NUMBER OF WRIST BANDS _____
 PARKING PASSES _____
 PASSES FOR FRIENDS _____

NOTES TO COORDINATOR _____



READ CAREFULLY:

PARTICIPANT’S WAIVER, RELEASE, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT FOR THE EVENT COORDINATOR & SPONSORS, PROMOTERS, JOHNY 5 PRODUCTIONS,, THE PLACER COUNTY FAIR ASSOCIATION, THEIR OFFICERS, AGENTS, SERVANTS AND EMPLOYEES.

READ CAREFULLY BEFORE SIGNING. IF WAIVER IS NOT SIGNED, PARTICIPANT WILL NOT BE REGISTERED AND FORM WILL BE REJECTED.

IN CONSIDERATION OF THE ACCEPTANCE OF THIS REGISTRATION FORM FOR THE PROGRAM LISTED, THE PARTICIPANT(S) NAMED ON THE FORM FREELY AGREES TO AND MAKES THE FOLLOWING CONTRACTUAL REPRESENTATIONS AND AGREEMENTS:

- The participant named has read the official rules/code of conduct and eligibility standards and understands the nature and content of the activities involved, and any potential dangers incidental to engaging in the activities.
- The participant named understands that breaking event rules may cause elimination of vendor space without refund.
- The participant named hereby voluntarily releases, discharges, waives and relinquishes any and all actions or causes of action for personal injury (including death) or property damage occurring to himself/herself arising as a result of participating in the said program or any incidental activities.
- The participant named acknowledges that he/she has been fully and completely advised of the potential dangers incidental to engaging in the activities, and fully and voluntarily assumes the risks of engaging in the program and activities.
- I hereby waive, release, and discharge, any and all claims for damages which may result in my participation in BerryFest. By my signature I release Johnny 5 Productions, the Placer County Fair Association, and sponsors of any and all liability of personal loss to myself or property.
- This contract is not subject to early cancellation by applicant. Deposit and payments are non-refundable. Balance due in full by March 31, 2017
- BerryFest Strawberry Festival is not affiliated with Placer County Strawberry Festival, Roseville Strawberry Festival or A Hometown Affair.
- Any contracts may be voided by coordinators if a sponsorship is sold that is exclusive and conflicts with your category with full refund.
- Vendor space may NOT be sublet. Vendor may sell only what is accepted by this application. All giveaways must be pre-approved by event manager in writing.
- Applicant agrees to give at least 48 hours notice for events not attending. Applicant will not receive refund for absences. In addition to not receiving a refund, any non excused absences will result in a \$145 fine.
- Shared Risk: I understand that refunds will not be given regardless of weather or unforeseen circumstances. RAIN OR SHINE EVENT. However, any event may be cancelled at coordinators discretion due to extreme conditions such as wind, storm, smoke, flood or any other act of god or terrorism without refund to vendor.

THE EVENT COORDINATOR AND PROMOTERS DO NOT HAVE OR PROVIDE MEDICAL OR ACCIDENT OR PROPERTY INSURANCE FOR PERSONS OR ENTITIES INVOLVED IN PROGRAMS SPONSORED BY THEM.

APPLICANT SIGNATURE

NAME (PLEASE PRINT)

DATE

ACCEPTED BY: _____ DATE: _____

DO YOU HAVE 5 ITEMS YOU CAN DONATE FOR OUR NEWS SHOW GIFT BASKETS YES NO

MAIL APPLICATION TO: JOHNY 5 PRODUCTIONS, 534 VERNON STREET #2, ROSEVILLE, CA 95678

EMAIL APPLICATION TO 2025EVENTS@GMAIL.COM

QUESTIONS? CALL US (916) 787-0101